

# COPYRIGHT, DESIGNS AND CONFIDENTIAL INFORMATION

PROTECTING AND COMMERCIALISING CRITICAL IP ASSETS

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Commercialising and controlling the use of copyright works, through licensing or dispute resolution, is integral to businesses across sectors. We work with clients on the biggest and most complex disputes involving copyright infringement and misappropriation of know-how, and help them to protect, license and commercialise these critical assets.

Copyright protection is at the core of business in sectors such as media, broadcasting and software engineering. In other industries, such as banking, financial services and algorithmic trading, the intersection of copyright, confidential information and trade secrets is also an important and fast-developing area. Legal and technological issues increasingly overlap, and our team has expertise in both the legal and technical sides of these matters, allowing us to provide innovative and commercial solutions to complex problems in this rapidly changing area.

We utilise our extensive experience and understanding of these industries to assist our clients to effectively protect and enforce these valuable intellectual property rights. Where litigation is required, we have acted in the largest and most complex litigation involving copyright infringement and confidential information, including in novel areas and important test cases, relating to media, software engineering and algorithmic trading.

We also have a wide experience in drafting and negotiating complex copyright and other IP licenses, particularly in the media, technology and financial services sectors.

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# RECENT EXPERIENCE

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## **SEVEN WEST MEDIA**

Acting on Seven West Media's sale of its magazine business including owned and licensed magazine titles, online sites and ongoing content sharing and advertising agreements.

## **TIBRA CAPITAL**

Advising in relation to allegations of copyright infringement, breach of confidence, breach of fiduciary duties, and a range of contractual breaches in the context of computer software.

## **APPLE**

Acting on the Australian arm of the global patent dispute with Samsung concerning patents, designs and contractual issues in relation to Apple's iPhone and iPad products and Samsung's Galaxy tablet.

## **MOTOROLA SOLUTIONS INC**

Acting in patent and copyright infringement proceedings commenced by Motorola Solutions Inc against a competitor, Hytera, in the Federal Court of Australia which allege that Hytera's digital mobile radio (DMR) systems devices infringe three of our client's patents and that Hytera has copied our client's source code.

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