

# MOBILITY AS A SERVICE

## MAXIMISING OPPORTUNITIES TOGETHER

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Mobility as a service, including shared mobility is a wide-ranging term for the division, bundling or sharing of ownership and use of vehicles and associated services often with the intent of creating significant environmental, cost and social benefits.

Innovation and technological developments have been rapidly influencing the sector in areas such as ride-sharing and traditional ride-hailing (i.e. taxis). Businesses are adapting to the increasing demand for more flexible and fixed-cost vehicle use packages by exploring vehicle subscription services.

We work with clients on the key issues impacting this sector, in particular where the applicable law is out-dated (for example, in relation to e-bikes and e-scooters) and governments and regulators struggle to ensure that the applicable regimes keep pace with technological and industry developments. Our advice ranges from providing a global outlook from a competition and trade perspective to supporting on strategic disputes, M&A, financings, compliance matters and addressing specific local regulatory, employment and intellectual property considerations.



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