

# COMPETITION, REGULATION AND TRADE

## NAVIGATING A DYNAMIC ENVIRONMENT OF EVOLVING REGULATION AND GLOBAL ENFORCEMENT

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Competition and antitrust laws are constantly evolving – increasing in complexity (both at national and supranational levels) with private enforcement rising significantly in recent years. Similarly, regulation is ever-increasing and ever-more complex, whether adopted at the national, supranational or international level.

Our team is at the forefront of these developments, and ideally placed to navigate the legal challenges that arise in this constantly evolving area.

We advise clients in a wide range of industries across the full spectrum of competition, regulation and trade-related issues:

- Our competition law team has a distinguished track record of delivering results for clients in the most challenging cases, navigating EU and national competition laws across Europe and globally;
- Our regulatory law team has extensive experience in a diverse range of economic regulatory frameworks as well as expertise in the interface of regulatory practice and competition law, meaning we are well-placed to help clients who are subject to industry-specific regulation. Furthermore, our teams across Europe and Asia have increasingly been advising clients on how the changing landscape in foreign investment regulation globally may impact their businesses directly and indirectly; and,
- Our international trade and WTO law team is dedicated to assisting clients in minimising the risks and maximising the opportunities deriving from the ever increasing regulation of international trade in goods and services.

Furthermore, our in-depth knowledge of regulators, courts, policymakers and their workings from former secondees, officials and judges means we are well-equipped to deliver clear, pragmatic and bespoke advice to our clients, helping them to achieve their strategic objectives.

The global nature of many our clients' businesses is complemented by our international footprint and cross-border capability. Across our global network, we can provide a comprehensive and integrated cross-border service to our local and international clients.

#### RELATED LINKS

[COMPETITION NOTES BLOG](#)

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## RECENT EXPERIENCE

### SKY

On the merger control and regulatory aspects of (i) its £22 billion acquisition by Comcast, (ii) its proposed acquisition by Fox and (iii) Disney's proposed acquisition of Fox

### IVECO AND FIAT CHRYSLER

As European coordinating competition litigation counsel in relation to follow-on damages claims stemming from the European Commission's settlement decision in *Trucks* cartel case

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## **UBER**

On the merger control aspects of (i) its ridesharing joint venture with Yandex.Taxi and (ii) its US\$ 3.1 billion acquisition of Careem

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## **FOREX CARTEL**

Advising a leading financial institution in connection with high-profile investigations by the European Commission into suspected manipulation of foreign exchange (forex) rates and subsequent litigation

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## **TPG TELECOM**

On its \$15 billion merger with Vodafone Hutchison Australia in the Federal Court of Australia - considered to be most significant merger litigation case to come before the ACCC in the past 10 years

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## **GOOGLE**

In connection with its appeal against the European Commission's decision to fine Google €2.42 billion in the Google Search (Shopping) investigation

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# ACCOLADES



**GLOBAL ELITE - RANKED AMONGST THE TOP 25 COMPETITION PRACTICES GLOBALLY**

GLOBAL COMPETITION REVIEW 2021 (NINTH CONSECUTIVE YEAR)

Having lawyers with a deep understanding of local law systems is the most advantageous point of their firm and enables them to provide multi-jurisdictional law advice in quite an effective way.

Chambers Global 2021 - Global-wide: Competition/Antitrust

Discussing a European competition mandate, one client comments that "the team are very knowledgeable on both the EU and UK legal requirements to help us clarify the issue we

are dealing with."

Chambers Global 2021 – Global-wide: Competition/Antitrust

We use Herbert Smith Freehills when matters are particularly complex and important, and for the toughest matters, especially those involving the ACCC.

Chambers Asia Pacific 2020, Australia: Competition/Antitrust

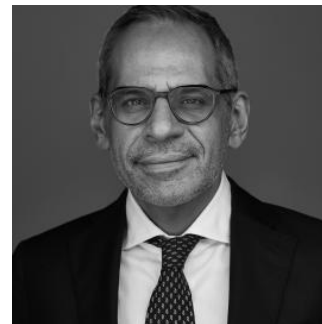
## OUR PEOPLE



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