

# HERBERT SMITH FREEHILLS JOINS FORCES WITH WORLD'S LEADING COMPANIES AND BRANDS TO SUPPORT THE EARTHSHOT PRIZE

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Firm news

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Leading international law firm Herbert Smith Freehills has joined 13 other influential global companies and brands to form a Global Alliance, which supports and scales the innovative and ground-breaking solutions developed by the soon-to-be-announced fifteen Earthshot Prize Finalists.

Founded by HRH Prince William in 2020, The Earthshot Prize is an ambitious global environmental prize to discover and scale the best solutions to help repair our planet over the next 10 years. Every year from 2021 until 2030, The Earthshot Prize will find and reward inclusive solutions to the five 'Earthshot' goals: Protect and Restore Nature; Clean our Air; Revive our Oceans; Build a Waste-Free World; and Fix our Climate.

The firm's CEO, **Justin D'Agostino MH**, commented:

*"We are thrilled to have the opportunity to contribute to a project as ambitious in scope and scale as The Earthshot Prize. As a Global Alliance Member we will be supporting The Earthshot Prize and the finalists, using our skills, network and resources to bring about meaningful change for humanity and our planet. It is incredibly exciting for all of us to work towards a sustainable future by growing and learning together."*

The first Earthshot Prize Global Alliance Members include: Arup, Bloomberg L.P., Deloitte, Herbert Smith Freehills, Hitachi, Ingka Group (IKEA), Microsoft, The Multichoice Group, Natura &Co, Safaricom, Salesforce, Unilever, Vodacom and Walmart. This Global Alliance of businesses, will help scale The Earthshot Prize Finalists' innovations, providing an advisory network across five continents.

The Global Alliance Members will join world-renowned philanthropists and NGOs already part of The Earthshot Prize Global Alliance - an unprecedented network of organisations which share the ambition of the Prize. The Global Alliance Members have been chosen for their ability to help The Earthshot Prize Finalists to scale up their solutions, and for their commitment to responsible business. Each Member will bring their expertise and reach to support the annual cohort of fifteen Earthshot Prize Finalists. Additional companies will be invited to join the Global Alliance as The Earthshot Prize decade of action progresses.

Over the past six months, The Earthshot Prize, in collaboration with its network of over 200 Nominators, has searched the world for solutions for the five Earthshot ambitions. The fifteen Finalists for 2021 will be announced later this month. Of those final fifteen, five will be awarded the inaugural Earthshot Prize, selected by The Earthshot Prize Council, a diverse team of influential individuals, including HRH Prince William, Sir David Attenborough, Dr Ngozi Okonjo-Iweala, Indra Nooyi, Shakira, Christiana Figueres, Luisa Neubauer and Cate Blanchett. Prize Winners will be announced in a globally broadcast awards ceremony on 17 October and each will receive a £1 million grant. In addition all fifteen Finalists will receive tailored support to scale their solutions from networks like the Global Alliance Members to realise an event greater impact with their ground-breaking work.

## KEY CONTACTS

If you have any questions, or would like to know how this might affect your business, phone, or email these key contacts.



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