

HUNGER FOR SUCCESS: GEORGIA SAMUEL

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Georgia left her career in corporate litigation to open a healthy food chain in Melbourne after consistently feeling frustrated with the lack of healthy food options at lunchtimes in the city.

We had the pleasure of meeting with Georgia to learn more about what was involved in starting her now successful eating chain and how she managed having children through the process.

“The first year of starting the business was the most challenging year of my life and I’ve had two kids since then, so that’s a big call!”

“Do it because you’ve got a passion and you believe in an idea. You want to do something you love. Because being your own boss is the hardest thing you will ever do.”