



PEGGY CHOW
OF COUNSEL

[Singapore](#)

Peggy is a Technology, Media and Telecommunications (TMT) lawyer specialising in data protection and cyber security laws in Asia.

 +65 6868 8054

 Peggy.Chow@hsf.com

 [linkedin.com/in/peggychow](https://www.linkedin.com/in/peggychow)

BACKGROUND

Peggy holds a Bachelor of Laws and a Bachelor of Business Administration (Law) from the University of Hong Kong. She also has a Master of Law from University College London.

Peggy is admitted to practise in Hong Kong and England and Wales. She is also a registered foreign lawyer in Singapore.

Peggy is fluent in English, Mandarin and Cantonese (spoken and written).

KEY SERVICES

[Data Protection and Privacy](#)
[Cyber and Data Security](#)

KEY SECTORS

[Technology, Media and Telecommunications](#)
[Banks and other Financial Institutions](#)

EXPERIENCE

Peggy is a data and cyber security law specialist in Asia. Her focus is on cross-border and multi-jurisdictional matters, working with clients to create regionally consistent yet locally compliant approaches.

Based in Singapore, Peggy provides clients with a 'one-stop-shop' for all multi-jurisdiction and/or cross-border data protection law, data localisation and cybersecurity law issues in Asia. She also advises on the EU GDPR with particular focus on its implications to non-EU based businesses. She also works closely with our Dispute team to cover breach reporting, investigation and other crisis management aspects of the cybersecurity practice.

In addition to value protection (i.e. privacy law compliance), her data practice also covers value creation (i.e. data commercialisation). She frequently advises clients on data ownership and data sharing/ licensing issues both in the context of business strategy planning and data-drive joint ventures.

Peggy is recommended as an Expert in the *2020 Rising Stars Expert Guide* for her work in privacy and data protection. She was ranked as a Next Generation Lawyer in the *Legal 500 Asia Pacific Guide* in 2017 and 2018.

She is qualified to practice Hong Kong laws and English laws, and a foreign registered lawyer in Singapore. She is fluent in English and Chinese (Mandarin and Cantonese).

Her practice covers the following areas:

1. Asia data protection and cybersecurity

Peggy's data and cyber security practice covers (i) regulatory and compliance (e.g. data processing, cross-border data transfer, data breach response, etc.); (ii) data commercialisation, data ownership/control and data sharing issues; and (iii) cyber security (risk management, pre-breach documentation and post-breach responses).

2. Telecoms regulatory and Internet

Peggy advises on telecoms and e-commerce regulations in Asia.

3. Intellectual property

Peggy also advises on intellectual property strategy, due diligence and licensing agreements.

Peggy's experience includes advising:

- a Europe-based financial services provider on its data protection compliance project covering 15 APAC jurisdictions

- a China-based financial technology company on data privacy law issues in Asia
- a US investment bank on its data protection law compliance project including reviewing privacy statement for a newly launched mobile app, and general customer and vendor contracts review
- various Asian based conglomerates and financial institutions, on their GDPR compliance projects
- Southeast Asia's biggest technology company and super-app for ride-hailing, food delivery and payment solutions on its joint venture with a prominent insure-tech company and one of the largest global technology funds for an insurance intermediary business in Southeast Asia
- an international healthcare product supplier on data breach notifications and filings in APAC covering more than 10 jurisdictions
- a US private equity fund on telecoms licensing and other regulatory issues in relation to its acquisition of the fixed communications business from Hutchison in Hong Kong
- an Australian-based telecoms operator on its proposed joint venture with the incumbent telecoms operator in Indonesia for cloud, unified communications, security and network services
- a private equity fund on the intellectual property aspects in relation to its joint venture with a European partner for a number of European apparel brands in Greater China including conducting IP due diligence and advising on various IP agreements