



HERBERT
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JEREMY PURTON

SENIOR ASSOCIATE (NEW ZEALAND)

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Jeremy is a senior commercial technology lawyer who specialises in technology transactions and complex sourcing projects.

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KEY SERVICES

Technology, Media and Entertainment, and
Telecommunications
Outsourcing

KEY SECTORS

Technology, Media and Telecommunications

EXPERIENCE

Described in Legal 500 2019 as "*highly regarded*", he works with public and private sector clients and for both customers and suppliers. He has particular expertise in working with clients to manage business-critical IT separation, integration and transformation projects, and in the design and implementation of innovative collaboration frameworks for large-scale multi-sourcing strategies. Recent technology and sourcing projects have focused on the financial services, healthcare, pharmaceutical and government and public sectors, and on the rollout of new technology platforms and services.

Jeremy has advised:

- Ministry of Defence ("MOD") in relation to the transformation of all of MOD's current IT systems and supplier ecosystem, including advising on strategy and re-procurement of all existing IT services, redesigning and restructuring its IT sourcing arrangements and ensuring that MOD is able to benefit from advances in technology
- IBM on its acquisition of Oniqua, a global Internet of Things (IoT) innovator in maintenance, repair and operations (MRO) optimisation solutions
- a fintech start-up that provides secure payments tracking solutions in crisis zones, on its platform services arrangements, licensing and contracts with donors and charities working in the humanitarian sector
- Boeing Defence UK Limited on a strategic £110m "blue-light" outsourcing and business transformation project in partnership with Police and Crime Commissioner for Staffordshire ("PCC") to execute a force-wide transformation programme to support the PCC's objective to be the most technologically advanced police service in the country. HSF received a "standout" ranking at the FT Innovative Lawyer Awards 2016 for "Innovation in Strategic Collaborations for Clients" for its work on this project
- Wesfarmers on transitional IT and business support services following its £340 million acquisition of Homebase from Home Retail Group plc, launch of the "Bunnings" brand in the UK and its subsequent divestment and exit from the UK and Irish markets
- Banco Sabadell and TSB on TSB's exit from its £2 billion long-term outsourcing contract with Lloyds Banking Group and on the subsequent £450m deal for the design, build and migration of TSB to a new state-of-the-art digital IT platform. This project won HSF Financial Services Outsourcing of the Year at the 2017 Global Sourcing Awards
- ElectraLink on the provision of data services to participants in the electricity and gas sectors and its ongoing data services strategy
- Aegate, a pharmaceutical technology start-up, on its arrangements for the provision of medicines authentication technology and data analytics services to participants in the European pharmaceuticals sector
- TSB Bank plc on its transitional technology services arrangements with Lloyds Banking Group, including the integration of digital third party services such as ApplePay
- Treasury Wine Estates in relation to transitional services following Treasury's £361 million acquisition of Diageo's European wine business (comprising the "Blossom Hill" and "Piat" brands), including account management, transitional technology support and licensing, and global supply chain and logistics services
- various banks and other financial institutions on IT separation, transformation and outsourcing arrangements, including compliance with relevant FCA regulations (e.g. SYSC 8), as well as payments and platform advice

- a confidential global technology supplier on the development of a new cross-supplier collaboration and service delivery framework for the provision of outsourced solutions to financial services sector clients
- a confidential financial services sector client on arrangements for outsourcing the handling of claims for PPI and other mis-sold insurance products