



HERBERT
SMITH
FREEHILLS



EMILY WHITAKER

SOLICITOR

[Sydney](#)

Emily is a solicitor in the Sydney Competition, Regulation & Trade team who advises clients across a range of sectors on competition and consumer law issues, including ACCC investigations, merger clearances, anti-competitive conduct and cartels.

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BACKGROUND

Emily holds a Bachelor of Laws and Bachelor of Business (Honours) from the University of Technology, Sydney. She is admitted to practice in the Supreme Court of NSW and the High Court.

KEY SERVICES

Competition, Regulation and Trade
Competition Litigation

KEY SECTORS

Banks and other Financial Institutions
Infrastructure

EXPERIENCE

Emily advises clients in the banking, infrastructure, consumer, energy and TMT sectors across a broad range of competition and consumer law issues.

This includes on contentious merger clearances, ACCC enforcement and investigation proceedings and Australian Consumer Law issues.

Emily's experience includes advising:

- **TPG Telecom Limited** on successfully obtaining merger clearance from the Federal Court for its \$15 billion merger with Vodafone Hutchison Australia (February 2020), following an ACCC decision to oppose the merger in May 2019
- **AGL Energy Limited** on ongoing strategic competition advice including concerning the ACCC's Retail Electricity Pricing Inquiry (2017-18), East Coast Gas Inquiries (2015-16 and 2017+)
- **Metcash** on a wide range of competition matters including its supply agreements with manufacturers and arrangements with retailers
- **Caltex Australia Limited** on ongoing strategic competition advice including several contemplated transactions
- A confidential client on cartel proceedings brought by the ACCC