




**ALEXANDER RICKETS**  
SENIOR ASSOCIATE

[London](#)

Alexander is a Senior Associate in the Competition, Regulation and Trade group.

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## BACKGROUND

Alexander obtained a Law Degree from the University of Sussex in 2013, completing the International Legal Practice Course at the University of Law in 2014. In 2021, Alexander obtained a Master's Degree in EU Competition Law from King's College London.

## KEY SERVICES

Competition, Regulation and Trade  
Antitrust

## KEY SECTORS

Consumer  
Technology, Media and Telecommunications

## EXPERIENCE

Alexander is an Associate in our London team specialising in EU and UK competition law, with expertise in merger control, cartels and other behavioural issues, investigations and compliance, and foreign investment review. In particular, Alexander has extensive experience advising clients on complex multi-jurisdictional matters across these areas.

Alexander's experience includes:

- representing an international media company in relation to a complex and long-running global cartel investigation\*
- advising private equity and industry clients on merger control filings to the European Commission\*
- advising various clients in relation to the UK public interest regime under the Enterprise Act and all aspects of the National Security and Investment Act\*
- advising a global information technology company on an international compliance review and investigation\*
- advising a global technology conglomerate on multi-jurisdictional merger control and foreign investment review assessments in relation to various UK investments and acquisitions\*

\* Experience gained prior to joining Herbert Smith Freehills