

# PRODUCT LIABILITY

CRITICAL SUPPORT IN THE WAKE OF MAJOR PRODUCT LIABILITY EVENTS

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Many businesses in the consumer products, manufacturing, automotive, food and beverage pharmaceuticals and tobacco sectors know all too well the stress of facing major product liability risks.

We help major corporates, multinationals and their insurers in the wake of major product liability events across the globe, defending product liability claims and conducting product recalls across multiple jurisdictions.

We can help you with:

- product safety
- regulatory compliance
- enforcement action (including criminal prosecutions)
- class action defence
- relationships with enforcement agencies
- product recalls (both national and cross-border)
- crisis management
- product recall insurance

# RECENT EXPERIENCE

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## **TWININGS NORTH AMERICA**

Advising in a putative class action challenging its "natural" labelling statements

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## **DEPUY (JOHNSON & JOHNSON SUBSIDIARY)**

Defending the Australian class action proceedings of the global ASR hip replacement litigation

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## **COCA COLA**

Acting in relation to the withdrawal of its bottled water product Dasani and following the Sudan 1 Red Dye incident

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## **BOVIS LENDLEASE**

In its successful defence and resolution efforts relating to the World Trade Centre clean-up litigation, where over 18,000 plaintiffs sued the City of New York and several prime contractors for respiratory diseases alleged to have resulted from the WTC clean-up operations. The litigation is one of the largest mass tort actions in the United States

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## **BRITISH AMERICAN TOBACCO GROUP COMPANIES**

Acting extensively in the preparation and defence of smoking and health cases throughout the world

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## **DIAGEO**

Acting in multiple jurisdictions for subsidiaries of an international consumer products organisation in major class action litigation concerning claims that injuries suffered in the late 1950s and early 1960s arise out of in utero exposure to thalidomide.

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## **OUR PEOPLE**



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