

INTELLECTUAL PROPERTY

MAKING THE MOST OF INNOVATION

Our intellectual property lawyers help the world's foremost companies use intellectual property to protect their investment, to secure and maintain competitive advantage and to obtain commercial outcomes. They have acted on some of the most complex disputes and transactions in the market.

Intellectual property is increasingly a differentiator amongst global businesses, and changes in the IP landscape are gathering pace. In competing for growth in mature markets, global players are looking to their brand and innovations to drive revenue.

Whether you are looking to monetise your innovations, protect revenue streams, or structure your intellectual property, our lawyers combine technical expertise and commercial nous to achieve the optimum outcomes for our clients. We help our clients commercialise and protect their innovations across sectors and continents, and are trusted with the most complex "bet the company" disputes and transactions.

We work in partnership with our clients to understand their businesses and where intellectual property adds value. In this way we are ready to provide strategic guidance as you navigate the global IP landscape, to help you avoid costly disputes and achieve favourable commercial outcomes. Where litigation is required, we bring to bear seamless global dispute resolution capability that is highly rated by our clients and in all major directories.

See our expertise on [Trade marks](#), [Copyright](#), [Designs and Confidential Information/Trade Secrets](#) and [Patents](#)

INTELLECTUAL PROPERTY NOTES - [Find the latest developments on intellectual property law and practice on our blog.](#)

RECENT EXPERIENCE

ARIOSIA (ROCHE GROUP)

Advising in patent infringement proceedings brought in the Patents Court against it in relation to its Harmony non-invasive prenatal test

UNILEVER

Advising and defending before the Supreme Court against a multi-million pound claim by a former employee, for compensation in respect of inventions made during the course of his employment

GILEAD

Advising on the enforcement and defence of SPCs that protects Gilead's HIV medicines in Europe, in the trial in the Patents Court from which the judge made the preliminary reference to the CJEU on the law applicable to SPCs

VIRGIN/FLYBE

Advising Virgin Atlantic on the acquisition of airline Flybe by a consortia, including the licensing of the relevant rights required to enable the 'Flybe' airline to operate under the 'Virgin' brand; as well as rebranding requirements of the existing fleet

GENUS PLC

Advising on its collaboration/joint venture with a Chinese entity to develop and commercialise, in the PRC, gene-edited pigs, which centred on the licensing of critical IP rights and know-how

IKOS

Advising an algorithmic hedge fund on its successful High Court defence of proceedings brought by a former partner and director in relation to the ownership of the copyright in its bespoke algorithmic trading software

OUR PEOPLE



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