

# DEFAMATION AND REPUTATION

## SPEED AND AGILITY IN THE FACE OF REPUTATIONAL CRISES

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We have extensive experience helping clients tackle defamation and reputational issues throughout the lifecycle of a media-facing crisis in today's digital world.

Whether arising from an investigation by a regulator, the threatened or actual publication of defamatory allegations or malicious falsehoods, the unlawful disclosure of private or confidential information, or through increased media scrutiny as a result of unexpected events, we respond quickly to get the right team in place to provide coordinated and realistic legal and strategic advice.

Backed by our pre-eminent global dispute resolution practice and a deep understanding of the often competing priorities in play when a reputation is at stake, we bring a broad commercial perspective to implementing recovery strategies.

We act for both claimants and defendants, and handle defamation instructions ranging from pre-publication advice to High Court proceedings. We also deal with applications for injunctions to restrain the misuse of confidential or private information.

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## RECENT EXPERIENCE

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### **A LEADING LAW FIRM**

Advising a leading law firm in relation to the threatened publication of allegations in an article

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## **AN INVESTMENT BANK**

Advising an investment bank in relation to an anonymous smear campaign

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## **A LEADING LITERARY AND TALENT AGENCY**

Providing on-going advice to a leading literary and talent agency and its clients on litigation matters as well as reputational advice

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## **A PRIVATE HEALTHCARE PROVIDER**

Advising a private healthcare provider in relation to the potential broadcast of a report on Channel 4 News

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## **OUR PEOPLE**



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