



# KEWEI ADDS TOP IP PARTNER PENG LEI TO CHINA JOINT OPERATION WITH HERBERT SMITH FREEHILLS

16 September 2021 | China  
News

---

Kewei Law Firm has hired leading intellectual property (IP) partner [Peng Lei](#), adding IP disputes and patent expertise to the firm's [joint operation](#) with Herbert Smith Freehills.

Peng Lei specialises in complex IP, patent and antitrust-related litigation across industries, particularly manufacturing, tech and consumer goods, and has represented international household names as well as China's biggest businesses.

Herbert Smith Freehills is one of only eight international law firms permitted to integrate China law advice with international legal services through its joint operation with Kewei in the Shanghai Free Trade Zone.

"IP and patent disputes capability is in demand from our clients, and Peng Lei is the perfect partner to launch this new practice for our firm," said Kewei international partner [Gavin Guo](#). "He's an emerging leader in this area, offering experience with both domestic and international clients, in China's courts, and with regulators."

Peng will work closely with Herbert Smith Freehills' global IP team, who offer an integrated international offering for some of the world's largest companies, and already shares many clients with the team.

"Peng is as comfortable advising in-house counsel in California as conducting advocacy in Beijing's courts," said partner and IP practice co-lead [Rebekah Gay](#). "We're pleased to be able to offer clients access to our own China IP disputes capability through such a distinguished lawyer as Peng and our friends at Kewei – this is an exciting new chapter for our global IP team."

The joint operation, Herbert Smith Freehills Kewei, formally [launched](#) in August 2019 and its services have been in heavy demand from international and China clients since launch.

"This is a major and logical expansion of our capabilities in China with Kewei, given the growing demand from the firm's clients for IP capacity in China," said [May Tai](#), Herbert Smith Freehills' Asia managing partner. "Over the past two years, the success of our joint operation with Kewei has exceeded all our expectations."

"Peng's appointment marks a new round of investment and expansion in our joint capabilities to build on this success and to meet ever-growing client demand."

“Peng Lei 彭磊是我们在北京知识产权领域的杰出人才，他在加州为内资客户提供法律咨询服务，在北京法院进行法律 advocacy 方面同样游刃有余。我们很高兴能够通过像 Peng 先生和我们在凯威的朋友们这样的杰出律师，为客户提供我们自己的中国知识产权纠纷解决能力。这对于我们的全球知识产权团队来说，这是一个令人兴奋的崭新篇章。”

“自去年八月正式成立以来，凯威（Herbert Smith Freehills Kewei）的服务受到了来自国际和中国客户的强劲需求。”

“随着凯威在中国的能力扩展，这符合我们在北京知识产权领域面临的日益增长的需求，” 凯威的亚洲业务负责人 May Tai 表示。过去两年，我们与凯威的合作取得了超出预期的成功。”

“彭磊的任命标志着我们在联合能力建设方面迈出了新的投资 and 扩展的一步，以建立在这项成功之上，并满足不断增长的客户需求。”

“凯威的任命标志着我们在联合能力建设方面迈出了新的投资 and 扩展的一步，以建立在这项成功之上，并满足不断增长的客户需求。”

凯威亚太区管理合伙人 [Rebekah Gay](#) 表示：“我们很高兴能够通过像 Peng 先生和我们在凯威的朋友们这样的杰出律师，为客户提供我们自己的中国知识产权纠纷解决能力。这对于我们的全球知识产权团队来说，这是一个令人兴奋的崭新篇章。”

凯威于 2019 年 8 月正式成立了凯威（Herbert Smith Freehills Kewei）。”

“随着凯威在中国的能力扩展，这符合我们在北京知识产权领域面临的日益增长的需求，” 凯威的亚洲业务负责人 May Tai 表示。过去两年，我们与凯威的合作取得了超出预期的成功。”

“彭磊的任命标志着我们在联合能力建设方面迈出了新的投资 and 扩展的一步，以建立在这项成功之上，并满足不断增长的客户需求。”

## ABOUT PENG LEI

Fluent in Mandarin and English, Peng Lei obtained bachelor's and master's degrees in engineering from China's prestigious Tsinghua University in 2003 and 2006 respectively.



# MEDIA CONTACT

For further information on this news article, please contact:

**SALLY GREIG, HEAD OF  
COMMUNICATIONS, ASIA**

HONG KONG

Tel: +852 21014624

Email: [sally.greig@hsf.com](mailto:sally.greig@hsf.com)

**VIVIAN HUANG, COMMUNICATIONS  
MANAGER, CHINA**

BEIJING

Tel: +86 10 65355025

Email: [vivian.huang@hsf.com](mailto:vivian.huang@hsf.com)