

HERBERT SMITH FREEHILLS' NEW PARTNER IN ITALY NAMED BEST IP PATENTS LAWYER BY CLIENTS

08 February 2018 | Milan
Firm news

Dr Laura Orlando has been named the best Intellectual Property - Patents lawyer in Italy at this year's Client Choice Awards.

Laura joined Herbert Smith Freehills in October last year, when the firm opened its new office in Milan. She previously led Simmons & Simmons' Italian Disputes, Intellectual Property practices, and life sciences sector group, and specialises in contentious and non-contentious IP, with a focus on patent and regulatory law in the life sciences sector.

In this field she has acted in some of the highest profile multi-jurisdictional patent cases, also within the context of the Supplementary Protection Certificate (SPC) Regulation, and has assisted major pharmaceutical companies in connection with patent issues concerning their biggest-selling drugs. She also advises on regulatory matters, particularly at the interface with patent law.

Regularly lauded by directories and legal publications, Managing Intellectual Property has listed Laura in the IP Stars Handbook, calling her "formidable". Chambers 2017 describes her as playing an "important role in the IP sector in Italy". Chambers 2016 describe her as "intelligent," "proactive" and "an excellent professional." Laura joined Simmons & Simmons in 2010 and was promoted to its partnership in 2014.

Established in 2005, the Client Choice Awards recognise partners that provide outstanding client service and add real value to clients' business.

Clients are asked to rate individual lawyers and law firms on a range of criteria, including quality of legal advice, commercial awareness, industry knowledge, strategic thinking, billing transparency, tailored fee structures, value for money, responsiveness, effective communication, clarity of documentation, sharing of expertise, appropriate staffing, project management, use of technology, loyalty and ethics.

The awards survey senior corporate counsel, with winners chosen from a pool of more than 2,000 individual client assessments.

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