

HERBERT SMITH FREEHILLS ADVISES REEJIG ON SERIES SEED CAPITAL RAISE LED BY RIGHT CLICK CAPITAL

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Deals and cases

Herbert Smith Freehills' private equity and venture capital team has advised on a Series Seed capital raise for Reejig — a technology company that uses big data, deep learning and audited Artificial Intelligence (AI) to help customers find, recruit and move talent.

Right Click Capital led the investment.

The Herbert Smith Freehills team was led by Partner and Head of Venture Capital Australia, [Peter Dunne](#), and Consultant, Elizabeth Henderson.

Peter Dunne said, "Reejig is a terrific example of great founder talent coupled with technology capability. We have enjoyed working with Reejig's founders, Siobhan Savage, Mike Reed, and Dr Shujia Zhang, and being part of the company's journey."

Reejig's co-founder and CEO, Siobhan Savage says, "Helping large global organisations, government and academia to overcome complex workforce problems, by using deep learning and AI, is exciting. What's unique about our platform is that it has been developed while working alongside our customers. We know our technology must meet their evolving needs when it comes to people management. Witnessing our customers realise the gains of maintaining stronger talent pipelines, reducing the time and costs of hiring, integrating disconnected Human Resources systems, and considerably improving staff mobility, productivity, retention, succession and gender balance, is very rewarding. We are also extremely pleased to have supportive investors and other stakeholders like Herbert Smith Freehills, who share our vision of enabling organisations to more effectively navigate the future of work."

This deal is another example of Herbert Smith Freehills' market-leading work in Australian venture capital. Other recent examples include:

- Roborigger on its Series A capital raise;
- Kasada on its Series A capital raise;
- Culture Amp on its A\$120 million Series E capital raise;
- Expert360 on its A\$12 million Series C capital raise;
- Elenium Automation on its Series A capital raise;
- Nura on its A\$21 million Series A capital raise;
- Deputy Group on its A\$111 million Series B capital raise;
- Ansarada on its A\$24 million Series A capital raise;
- Gilmour Space Technologies on its A\$19 million Series B capital raise; and
- URBNSURF on its A\$28 million capital raise.

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