

HERBERT SMITH FREEHILLS ADVISES DIFFERENT TECHNOLOGIES ON ITS SERIES A CAPITAL RAISE

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Deals and cases

Herbert Smith Freehills' venture capital team has advised Different Technologies Pty Ltd (**:Different**) on its A\$7.1 million Series A capital raise.

:Different is an Australian technology company that provides streamlined technology-enabled property management and home services to ensuring both transparency and efficient communication for tenants and owners. It was founded in 2016 by Mina Radhakrishnan and Ruwin Perera with an aim to make property management cheaper and more efficient for property investors, which are overwhelmingly mum and dad investors, or just "regular people".

The Herbert Smith Freehills team was led by Head of Venture Capital, [Peter Dunne](#), who was supported by senior associate Wendy Tian.

[Peter Dunne](#) said, "We are excited to be a part of :Different's journey, having advised on its Series S and now its Series A capital raise. It has been a pleasure to work closely with such committed and impressive founders, Mina and Ruwin, and we look forward to future collaborations".

:Different's co-founder, Ruwin Perera, said, "We first met Peter when we were just a powerpoint deck and had only three customers. Peter, Wendy, and the HSF team have been there for us through thick and thin. We cannot recommend them or HSF more highly to other founders."

This deal is another example of Herbert Smith Freehills' market-leading work in the Australian technology sector and Australian venture capital. Other recent examples include advising:

- Expert360 on its \$12 million Series C capital raise;
- Culture Amp on its \$120 million Series E capital raise;
- Ansarada on its \$24 million Series A capital raise; and
- Capital raises for Campaign Monitor, Safety Culture, Tyro Payments, Different, Elanation, Style Arcade, Shore Trade, Social Garden, Cognitive Platforms, Buckitdream and others.

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