

HERBERT SMITH FREEHILLS ADVISED ANEX TOUR ON THE ACQUISITION OF CORE BRAND NECKERMANN REISEN

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Deals and cases

Herbert Smith Freehills has advised ANEX Tour on the acquisition of Neckermann Reisen, core brand of tour operator Thomas Cook Germany, and various domains, from the insolvency administrators of Thomas Cook Touristik GmbH, Thomas Cook GmbH and Neckermann Urlaubswelt GmbH. Most recently, Herbert Smith Freehills had [advised ANEX Tour on the acquisition of Bucher Reisen and ÖGER TOURS](#).

Turkish based ANEX Tour is present in 48 countries and has offices in 18 countries. The tour operator employs around 6,500 staff and has served more than 4 million guests a year over the past 24 years.

Neckermann Reisen is one of the best-known tour operators in Germany. Founded in the 1960s, its range of products includes last-minute, package and early-booking trips all over the world.

The sale of the traditional brand 'Neckermann Reisen' is still subject to the approval of the cartel office. Other board reservations no longer exist.

The Herbert Smith Freehills team advising ANEX Tour on the transaction included [Dr Nico Abel](#) (Lead, Partner), [Rüdiger Hoffmann](#) (Counsel), [Dr. Julius Brandt](#) (Senior Associate), [Giada Lucchese](#) (Associate, all Corporate/M&A); [Dr Simone Ziegler](#) (Senior Associate, Data Protection, all Frankfurt); [Dr Marcel Nuys](#) (Partner), [Dr Florian Huerkamp](#) (Counsel), [Mirko Gleitsmann](#) (Associate, all Competition, all Düsseldorf); [Dr Steffen Hörner](#) (Partner), [Miriam Wehner](#) (Associate, both Tax, both Frankfurt).

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