

MADRID VIDEO UPDATES: LA FIJACIÓN DEL PVP O PRECIO DE REVENTA POR EL PROVEEDOR

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Video - By **Henar González**

LA FIJACIÓN DEL PVP O PRECIO DE REVENTA POR EL PROVEEDOR

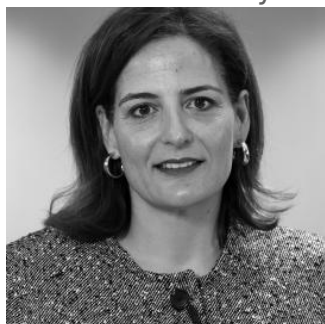
En este video, Henar González, Socia de la práctica de Defensa de la Competencia de Herbert Smith Freehills, analiza, a la vista de las últimas sanciones de la Comisión Europea, los sistemas de monitorización y seguimiento de precios y las situaciones en las que la fijación del PVP o precio de reventa por parte del fabricante al distribuidor está prohibida por las normas de defensa de la competencia.

SUPPLIER-IMPOSED RESALE PRICES

In this video, Henar González, partner of the competition practice at Herbert Smith Freehills, analyses -in view the most recent sanctions imposed by the European Commission- price monitoring systems and the scenarios in which competition provisions prohibit suppliers imposing retail or resale prices on distributors.

KEY CONTACTS

If you have any questions, or would like to know how this might affect your business, phone, or email these key contacts.



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