

# HELPING FMCG BUSINESSES PLAN FOR A POST-BREXIT FUTURE

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Legal Briefings

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Businesses with interwoven supply chains across the EU and beyond have already felt the effects of a weaker pound, with increasing costs of sourcing raw materials and packaging leaving some organisations no choice but to inflate consumer prices. Combine this with the uncertainty of tariffs, access to skilled workers, and regulatory change businesses in the FMCG sector need to start preparing now to mitigate risks and seize opportunities in the post-Brexit landscape.

Our experts believe that by carrying out assessments in a 'hard Brexit' scenario is an effective way for businesses to compare their current position from within the EU single market with a counterfactual position in which the UK trades with the EU and the rest of the world on the basis of World Trade Organisation (WTO) rules. From this baseline, organisations can see most clearly the potential impact of the possible changes and make a corresponding plan of action.

We provide a comprehensive view of the implications facing FMCG businesses to enable a thorough analysis and assessment to help plan for a post-Brexit future.

## **Brexit Implications for the FMCG sector:**

- product liability
- intellectual property
- employment and migration

- mergers and acquisitions
- commercial disputes
- competition law
- trade and customs duties
- agriculture and fisheries
- taxation
- environment.

A recording of our webinar on Brexit issues for FMCG businesses (held on 1 March 2017) is also available and includes discussions of supply chain, trade, customs, regulatory, intellectual property, employment and migration, competition and M&A issues.

Please contact [Jane Webber](#) to access a recording of this webinar.

## LEGAL NOTICE

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