

DIGITALISATION: RESHAPING THE INDUSTRY LANDSCAPE

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Guides

Challenges and Opportunities for the Communications Industry

The Fourth Industrial Revolution is upon us. The increasing availability of technologies such as 5G wireless, virtual reality, artificial intelligence, robotics, cloud, big data analytics and the Internet of Things is dramatically transforming the way we work and live. The communications industry – like all others – is experiencing significant disruption as a result of digitalisation. At the same time, digitalisation also presents a huge opportunity for the industry to create innovative new services for businesses and consumers, to transform their networks with virtualised infrastructure, to digitalise the customer journey, and in the process take a greater share in the value of the digital economy.

The 2nd March 2018 saw Herbert Smith Freehills host a series of panel discussions with key industry leaders and decision makers to discuss the opportunities presented by the digital revolution, together with some of the challenges for telecom companies in delivering the essential infrastructure and capturing a fair share of the value created by it. Click on our short video below to see key decision makers and leaders in the communications industry addressing the future of the industry in an increasingly digital world.

A number of Herbert Smith Freehills partners and senior lawyers also gave presentations on a selection of the most important business and legal issues facing the sector as it is reshaped by digitalisation. Our report summarises the key opportunities and challenges discussed on the day including results of polling questions put to the audience.

[Download our report](#)

KEY CONTACTS

If you have any questions, or would like to know how this might affect your business, phone, or email these key contacts.



**VERONICA
ROBERTS**
PARTNER, LONDON

+44 20 7466 2009
Veronica.Roberts@hsf.com



DAVID COULLING
PARTNER, LONDON

+44 20 7466 2442
David.Coulling@hsf.com



AARON WHITE
PARTNER, LONDON

+44 20 7466 2188
aaron.white@hsf.com

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