

DATA PRIVACY PREDICTIONS FOR 2021

Insight
Legal Briefings

To celebrate International Data Privacy Day we explore what 2021 is likely to have in store for data and privacy.

Almost three years after the EU General Data Protection Regulation (**GDPR**) came into force, and now 28 days since the UK GDPR replaced it in the UK following Brexit, data and privacy issues remain firmly in the spotlight for many organisations. And there are no signs that the rate of regulatory development is going to slow any time soon.

In this piece, we set out our predictions for data protection and privacy developments in the year to come.

[Download the full briefing](#)



HERBERT
SMITH
FREEHILLS

INTERNATIONAL DATA PRIVACY DAY: OUR PREDICTIONS FOR 2021



Adequacy decision
for the UK



Continued fallout
from Schrems II



Data localisation on
the rise?



Transfers to the US -
Safe Harbor 3.0



New European
Commission Standard
Contractual Clauses



Article 28 Clauses -
the new norm?



Data continues to be
a global issue



The UK path



Data ethics



Privacy in the wake
of Covid-19



Data class actions



Lessons learnt being
put into practice



The role of the ICO,
lead supervisory
authority no more



ePrivacy



Resumed spotlight
on adtech

[Download the full briefing](#)

SHARE

[Share to Facebook](#) [Share to Twitter](#) [Share to LinkedIn](#) [Email](#) [Print](#)

Show Share Links

RELATED TOPICS

[Data and privacy](#)

FEATURED INSIGHTS

FEATURED INSIGHTS

HELPING YOU STAY AHEAD OF THE BIG ISSUES

BROWSE BY:



-

TECH, DIGITAL & DATA



-

GEOPOLITICS AND BUSINESS



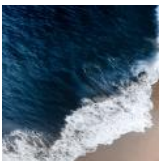
•

NEW BUSINESS LANDSCAPE

RELATED ARTICLES



UPDATED: UK NATIONAL SECURITY ACT 2021 - WHAT INVESTORS NEED TO KNOW



Foreign investment: Rising tides of politics in regulation



Comply or Explain to climate-related reporting - A cross-industry roadmap

KEY CONTACTS

If you have any questions, or would like to know how this might affect your business, phone, or email these key contacts.



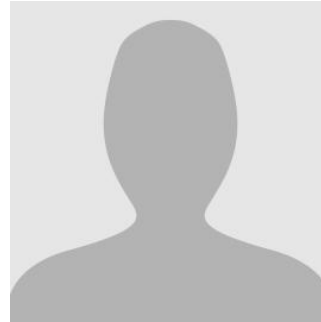
MIRIAM EVERETT
PARTNER, LONDON

+44 20 7466 2378
Miriam.Everett@hsf.com



CLAIRE WISEMAN
PROFESSIONAL
SUPPORT LAWYER,
LONDON

+44 20 7466 2267
Claire.Wiseman@hsf.com



CHLOE KITE
ASSOCIATE, LONDON

+44 20 7466 2540
chloe.kite@hsf.com