

# BEAM: BUSINESS WITH SOCIAL IMPACT

Addressing homelessness through crowdfunding technology

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[Beam](#) is the world's first online platform to crowdfund employment training for homeless people. Beam makes it easy for anyone to directly connect with and make a smart investment in a homeless person's future.

Campaigns funded: 100%	Donations for homeless people to train and find work: 4,447	Monthly donors: 382	Homelessness-related charity Partners: 19	Supported by the Mayor of London's Rough Sleeping Innovation Fund	Awarded: Best use of Technology in Homelessness sector
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Herbert Smith Freehills helped set up Beam through HSF Impact, our market-leading impact investment practice.

Beam is a social impact business using technology and data to transition individuals out of welfare dependency so that they have the confidence, ability and networks to help them progress towards stable and paid work. It works with registered charities and local authorities to maximise its impact and support. Prioritising transparency, each Beam campaign shows an exact budget on the website.



[For more information, visit the Beam website](#)

**BEAM: A TRAINEE'S EXPERIENCE**

*"I got involved with Beam in my first 6 months and haven't looked back. The level of responsibility is fantastic. I had plenty of direct contact with Beam's CEO, held the pen on key agreements and helped think of clever ways to turn the concept of Beam into a reality. There are no precedents for this sort of work, so creativity is a must.*

*The best thing is, not only has this helped me develop as a lawyer, but it has also made a social impact."*

**Warren Wellington, Trainee Solicitor, London**